

PIKA LABS



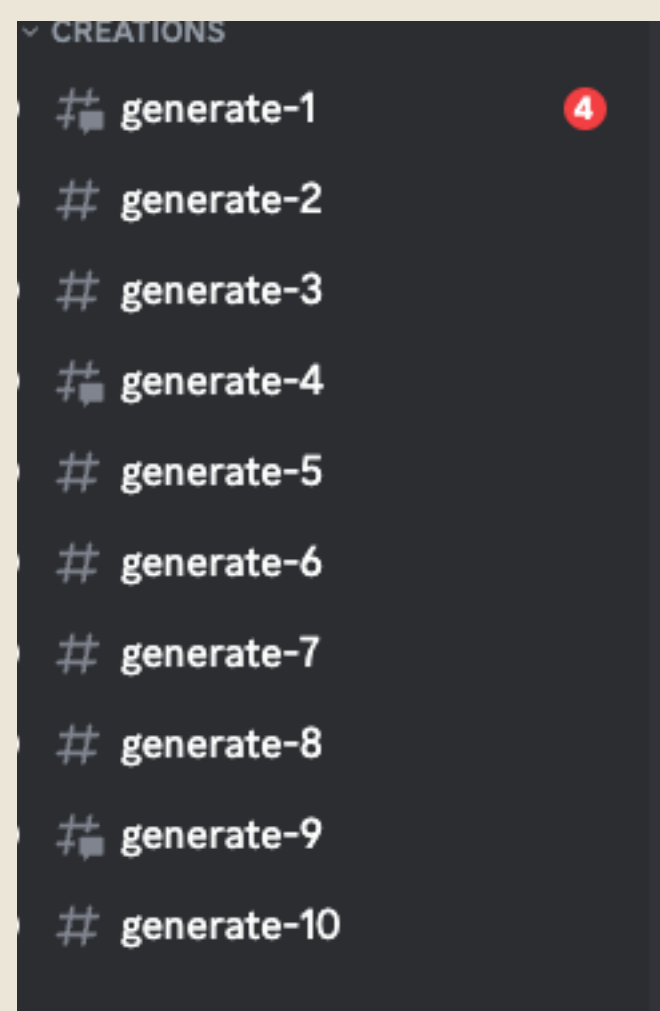
CREATE AMAZING AI VIDEO

GETTING STARTED WITH PIKA

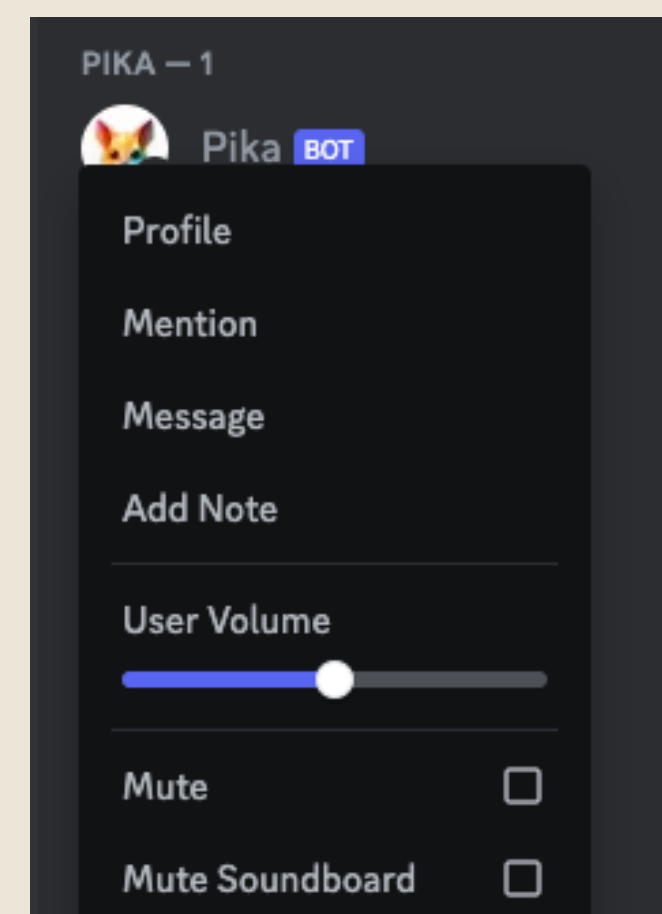
Welcome to the ultimate guide on mastering Pika.Art. Pika is an AI video generator that converts text prompts and images into stunning 4-second animated videos at 24 frames per second. In this PDF, I'll provide you with everything you need to know to get started, and quick reference to all the various control parameters.

ALL VIDEO EXAMPLES CAN BE FOUND AT [YOUTUBE.COM/@THEORETICALLYMEDIA](https://www.youtube.com/@THEORETICALLYMEDIA)

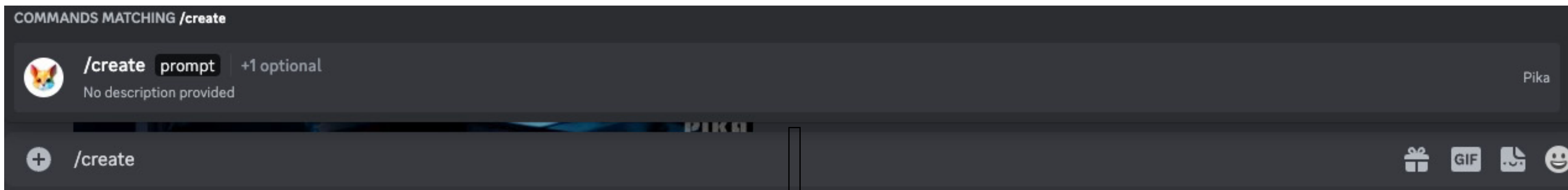
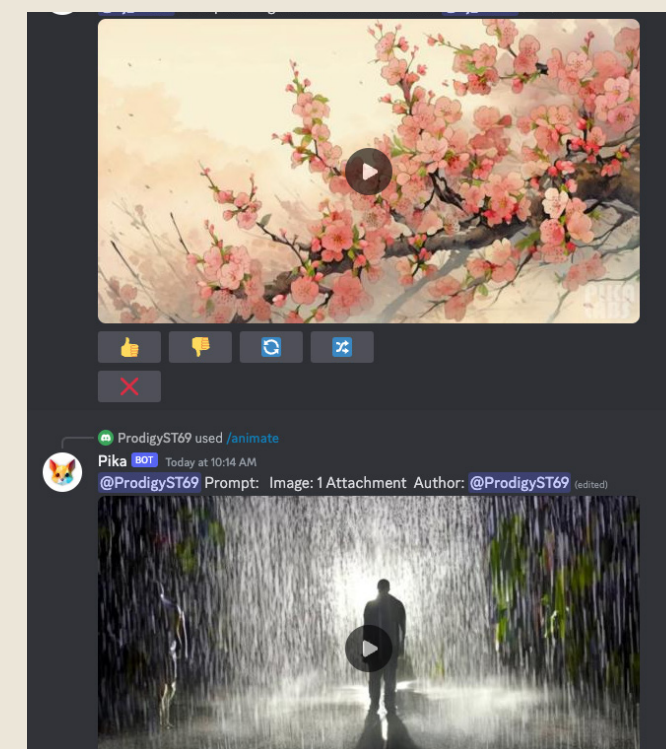
First, join the Pika Discord server using the invite link in the video description below. Once inside the Discord, you'll see a variety of Generation Rooms to choose from. Join any room you choose.



Once you've gotten the hang of generating videos in the public rooms, you can also create privately by DMing the Pika bot. Messaging Pika directly essentially gives you your own private workshop to experiment freely without clogging up the public chats.



However, for new users, I highly recommend starting in the public Generation Rooms first. Seeing the videos, prompts, and conversations flowing by serves as an endless source of inspiration. It exposes you to creativity and possibilities you may not have considered.



TO GENERATE IN PIKA, SIMPLY ISSUE THE COMMAND /CREATE

PROMPTING IN PIKA

Prompting in Pika can be broken down into three areas:

Text Prompting

Image Prompting

Parameters

PROMPT STRUCTURE

You MUST follow this structure to get your prompt working:

```
/create prompt: description of the video you want to create parameters
```

When it comes to text prompting, there is no single right or wrong way to do it. But generally, prompts follow a similar structure:

(Medium) (Style) (Scene) (Action) (Modulate) (Parameters)

MEDIUM: Cinematic Film, 3d Animation, 2D Animation, Etc

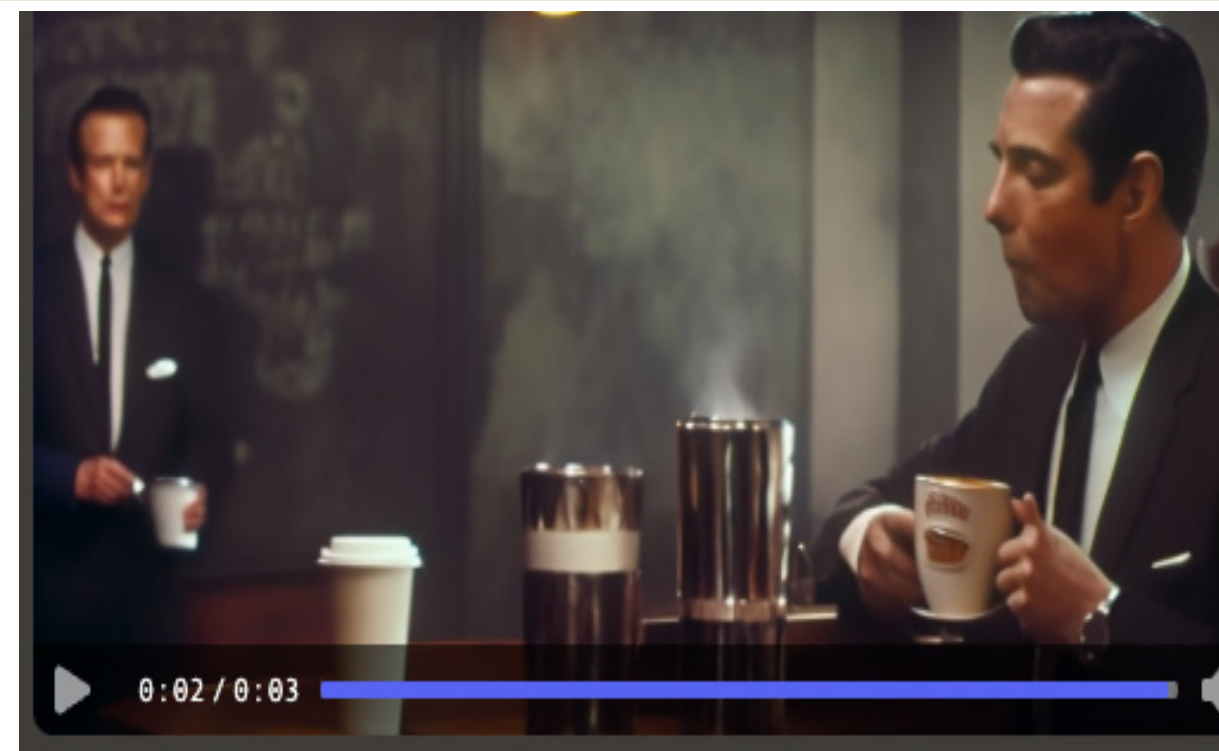
STYLE: Action Film, Drama Film, Style By (filmmaker)

SCENE: Who is your subject? Where are they located?

ACTION: What is happening in the shot? Walking/Talking etc.

MODULATE: Are there external effects, rain? fog?

PARAMETERS: Details to Follow



CINEMATIC, MEDIUM SHOT, CRIME FILM, A MAN WEARING A BLACK SUIT IN NEW YORK DINER, DRINKING COFFEE, 1960S AESTHETIC



CINEMATIC SCENE, DRAMATIC FILM, CLOSE UP, A YOUNG FISHERMAN ON A BOAT, LOOKS LONGINGLY AT THE WOMAN WHO HE LOVES, SMILING, RAIN FALLING

TEXT PROMPTING CAN BE VERY HIT OR MISS, DEPENDING ON WHAT YOU ARE LOOKING FOR. IT WILL TAKE A NUMBER OF RE-ROLLS AND PROMPT ADJUSTMENTS TO GET A GOOD RESULT. BUT TEXT PROMPTING (AS OPPOSED TO IMAGE PROMPTING, CAN OFTEN YIELD VERY SURPRISING, AND DELIGHTFULLY UNEXPECTED RESULTS.

SHOT DESCRIPTIONS IN PIKA

HERE IS A LIST OF VARIOUS "CALLED SHOTS" THAT HAVE BEEN KNOWN TO WORK IN PIKA:

EXTREME WIDE SHOT (ELS)
LONG SHOT (LS)
WIDE SHOT (WS)
FULL SHOT (FS)
MEDIUM LONG SHOT (MLS)
MEDIUM WIDE SHOT (MWS)
COWBOY SHOT
MEDIUM SHOT (MS)
MEDIUM CLOSE UP (MCU)
CLOSE UP (CU)
EXTREME CLOSE UP (ECU)
ESTABLISHING SHOT
RACK FOCUS
FOCUS PULL
SHALLOW FOCUS
DEEP FOCUS
TILT-SHIFT SOFT FOCUS
SPLIT DIOPTER
EYE LEVEL SHOT
LOW ANGLE SHOT
HIGH ANGLE SHOT
HIP LEVEL SHOT
KNEE LEVEL SHOT

GROUND LEVEL SHOT
SHOULDER-LEVEL SHOT
DUTCH ANGLE SHOT
BIRDS-EYE-VIEW SHOT
OVERHEAD SHOT AERIAL SHOT
HELICOPTER SHOT
WORMS EYE VIEW
DOLLY SHOT
ZOOM SHOT
DOLLY ZOOM SHOT
PAN SHOT
TILT SHOT
WHIP PAN SHOT
WHIP TILT SHOT
TRACKING SHOT
CRAB SHOT
ARC SHOT STICKS
TRIPOD SLIDER SHOT
HANDHELD SHOT
STEADICAM SHOT
GIMBAL SHOT
CRANE SHOT
DRONE SHOT

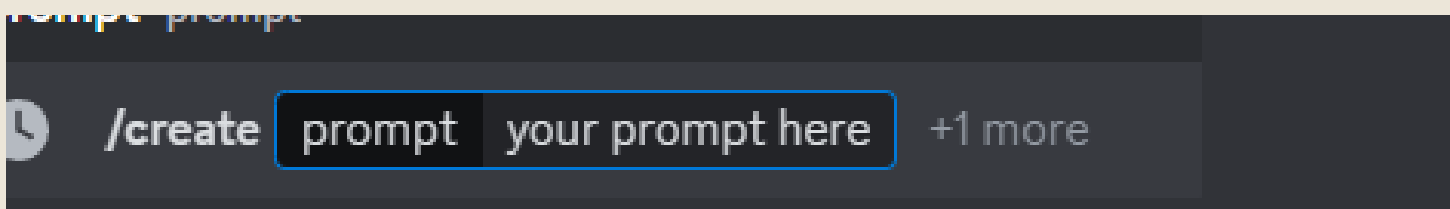
"THESE TERMS ARE NOT ALWAYS GUARANTEED TO WORK, BUT YOU MAY GET RESULTS FROM THEM, DEPENDING ON THE CONTEXT OF THE REST OF YOUR PROMPT

IMAGE PROMPTING

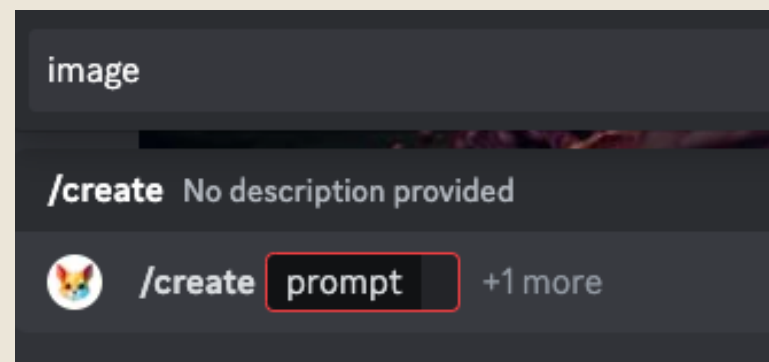
IN ADDITION TO TEXT PROMPTS, PIKA ALLOWS YOU TO INCLUDE AN IMAGE TO PROVIDE VISUAL CONTEXT AND INSPIRATION FOR YOUR GENERATED VIDEO. AFTER ENTERING YOUR TEXT PROMPT, SIMPLY UPLOAD OR PASTE THE URL OF AN IMAGE RELATED TO WHAT YOU WANT PIKA TO CREATE. THIS IMAGE “SEED” GIVES THE AI MORE TO WORK WITH, HELPING IT PICK UP ON VISUAL DETAILS LIKE COLORS, LIGHTING, POSES, OBJECTS, AND SETTING.



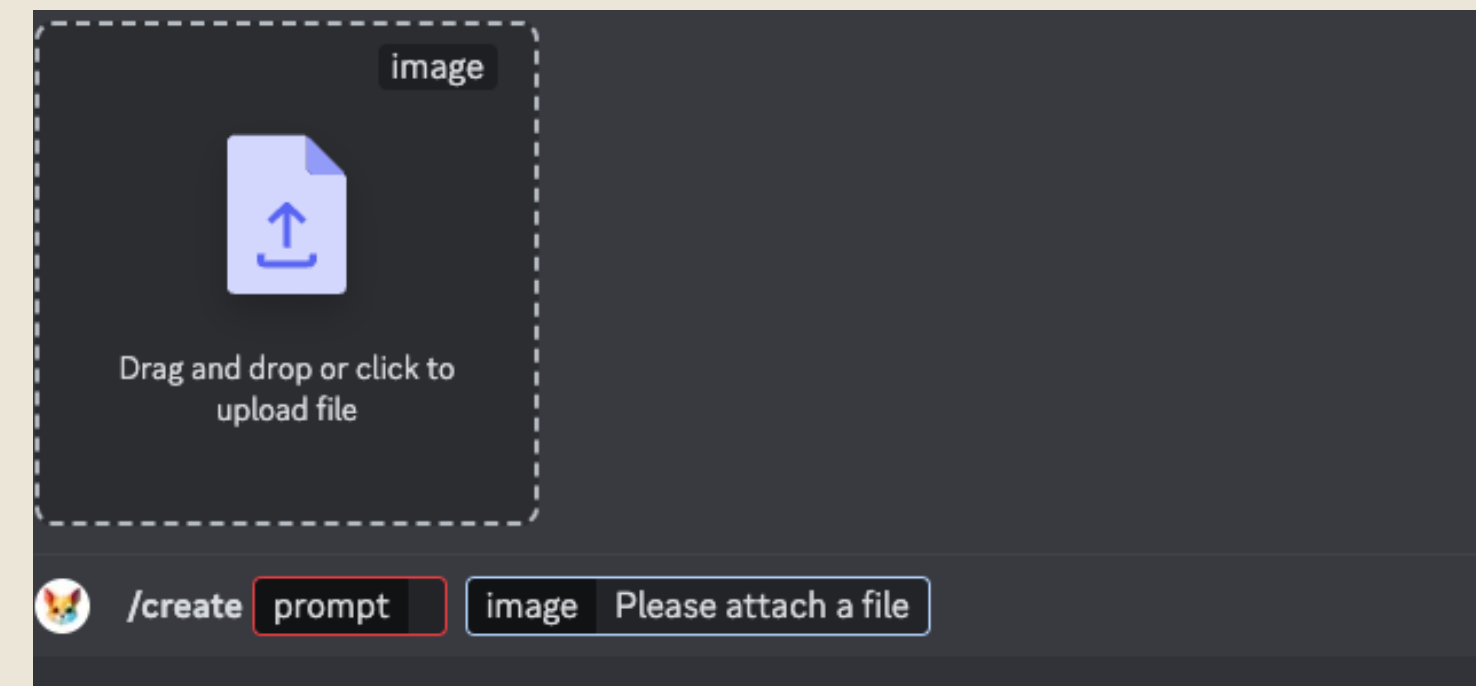
ON THE LEFT, A MIDJOURNEY IMAGE WITH A SLIGHTLY REVISED PROMPT FROM OUR ORIGINAL “CRIME FILM” EXAMPLE, GIVES US A VERY DIFFERENT LOOK THAN THE WHOLLY PIKA GENERATED OUTPUT.



TO ADD AN IMAGE PROMPT, CLICK ON THE +1 MORE TEXT IN THE PROMPT WINDOW



CLICK ON IMAGE



AND THEN DRAG YOUR IMAGE IN

USE A TEXT PROMPT IN CONJUNCTION WITH THE IMAGE PROMPT TO DESCRIBE ACTION, SUCH AS “MAN SMILES.” REMEMBER THAT THESE ARE VERY SIMPLE SHOTS AND MULTIPLE ACTIONS SUCH AS “DRINKS COFFEE AND STANDS UP” ARE HIGHLY UNLIKELY TO WORK

ALTERNATIVELY, YOU CAN EXPERIMENT WITH THE NEW /ANIMATE COMMAND, WHICH WILL TAKE AN IMAGE PROMPT AND AUTOMATICALLY ANIMATE IT. THE OPTION TO PROMPT ALONGSIDE /ANIMATE IS ALSO AVAILABLE.

PARAMETERS

THE FOLLOWING IS A LIST OF PARAMETERS AVAILABLE TO YOU IN PIKA. AS A NOTE, **THE COMMAND IS ISSUED WITH ONE DASH**, UNLIKE MIDJOURNEY'S TWO

FRAMES PER SECOND

PARAMETER: -FPS ## USE FOR: ADJUSTING THE FRAMES PER SECOND, THE HIGHER, THE MORE SMOOTHER YOUR VIDEO ACCEPTS: NUMBERS BETWEEN 8-24 (DEFAULT IS 24)

MOTION

PARAMETER: -MOTION # USE FOR: ADJUSTING THE STRENGTH OF MOTION ACCEPTS: NUMBER BETWEEN 0~4 (DEFAULT IS 1)

GUIDANCE SCALE

PARAMETER: -GS ## USE FOR: ADJUSTING THE GUIDANCE SCALE, THE HIGHER, THE MORE RELATED TO TEXT ACCEPTS: NUMBERS RECOMMEND BETWEEN 8-24 (DEFAULT IS 12)

NEGATIVE PROMPT

PARAMETER: -NEG "XXX" USE FOR: NEGATIVE PROMPTING UNWANTED WORDS, WHAT YOU DON'T WANT THE VIDEO TO HAVE ACCEPTS: WORDS SURROUNDED BY QUOTES " "

NEGATIVE PROMPTING SEEMS TO BE VERY USEFUL IN PIKA, PARTICULARLY USING AN OLD STABLE DIFFUSION FORMAT. TRY ADDING IT WITH THE FOLLOWING, IF YOU ARE RUNNING INTO UNSTABLE OUTPUTS:

-NEG "UGLY, BLURRY, DEFORMED, MULTIPLE LIMBS, PIXELATED, STATIC, FOG, CARTOON, VECTOR ART, FLAT, UNCLEAR, DISTORTED, ERROR, STILL, LOW RESOLUTION, OVERSATURATED, GRAIN, BLUR"

ADJUST THIS BASE NEGATIVE PROMPT AS NEEDED

ASPECT RATIO

PARAMETER: -AR #:# USE FOR: ADJUSTING ASPECT RATIO - THE WIDTH:HEIGHT OF A VIDEO, ACCEPTS: NUMBER:NUMBER E.G.:16:9, 9:16, 1:1, 4:5 (DEFAULT IS 1024:576)

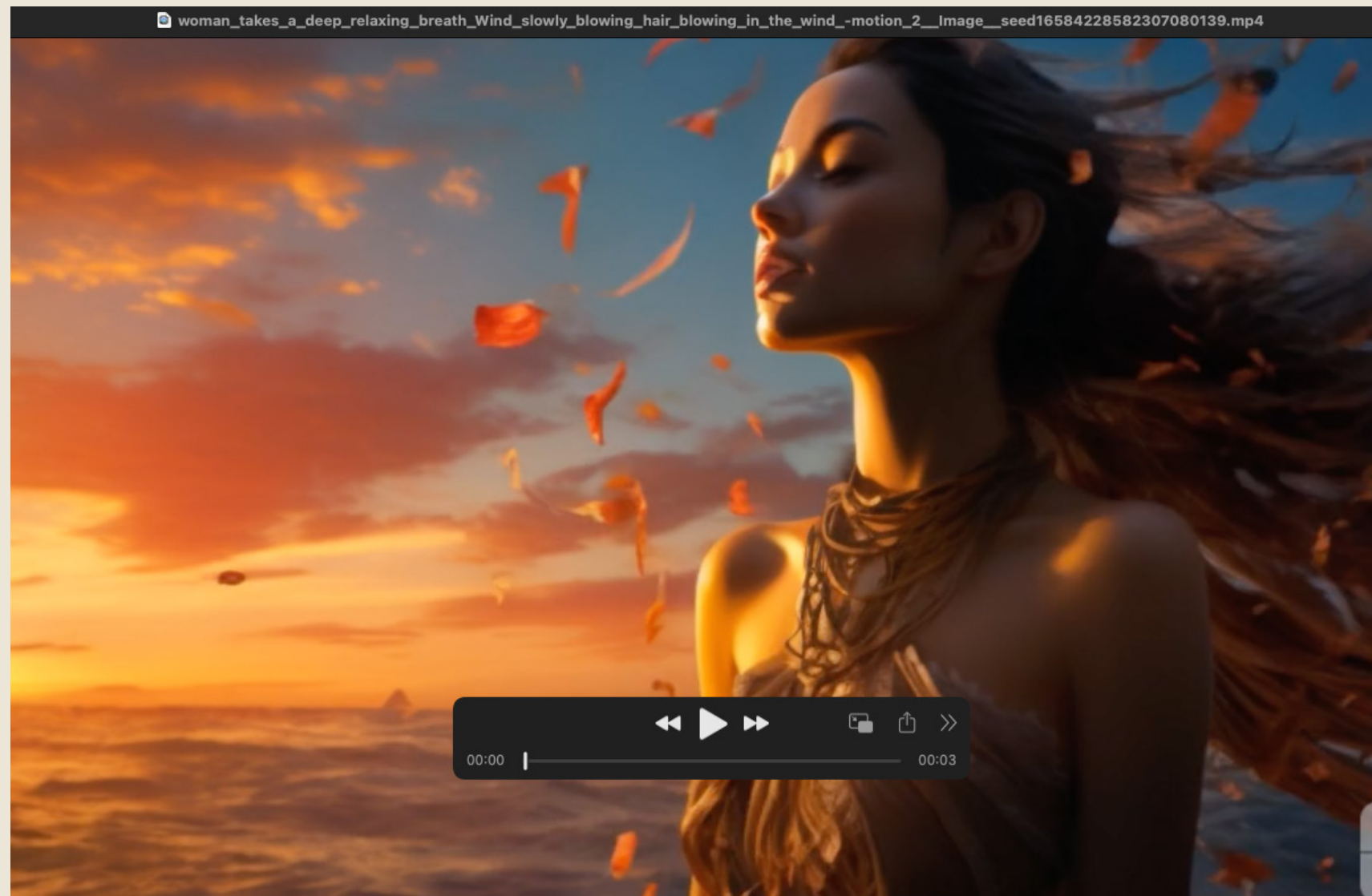
NOTE: ASPECT RATIO CAN BE DETERIMED BY AN IMAGE PROMPT

PARAMETERS CONTINUED

SEED

PARAMETER: `-SEED ###` USE FOR: MORE CONSISTENT GENERATION. CURRENTLY FIXING SEED ONLY GUARANTEES CONSISTENCY WHEN BOTH PROMPT AND NEGATIVE PROMPT ARE UNCHANGED

TO ACCESS YOUR SEED NUMBER, DOWNLOAD THE VIDEO AND IT WILL APPEAR IN YOUR VIDEO'S FILENAME. NOTE IN THE BELOW EXAMPLE, THE SEED IS LISTED AT THE TOP OF THE QUICKTIME FRAME:



CAMERA

ZOOM: USE `-CAMERA ZOOM IN/OUT`.

PAN: USE `-CAMERA PAN UP/DOWN/LEFT/RIGHT`.

ROTATE: USE `-CAMERA ROTATE CLOCKWISE/COUNTERCLOCKWISE/ANTICLOCKWISE` OR THE ABBREVIATIONS `CW/CCW/ACW`.

ISSUE EXAMPLES:

- CAMERA ZOOM IN
- CAMERA ZOOM OUT
- CAMERA PAN UP
- CAMERA PAN UP LEFT

GENERAL TIPS AND ADVICE

OFTEN RE-RUNNING, OR REPROMPTING AN OUTPUT WILL YIELD BETTER RESULTS. TRY RE-ROLLING AT LEAST 3 TIMES TO SEE IF PIKA PICKS UP ON YOUR PROMPT. SHOULD THAT FAIL, USE THE REMIX BUTTON TO ADJUST YOUR PROMPT. YOU WILL FIND THESE BUTTONS UNDER YOUR VIDEO OUTPUT



ADDITIONALLY, WHEN YOU DO GET AN OUTPUT YOU LIKE, MAKE SURE TO THUMBS UP IT, TO FURTHER TRAIN THE PIKA BOT ON GOOD OUTPUTS

TEXT PROMPTING SHOULD BE DONE AT AN ELI5 (EXPLAIN IT TO ME LIKE I'M FIVE) LEVEL. THE MODEL DOESN'T UNDERSTAND NUANCED LANGUAGE OR TECHNICAL DESCRIPTIONS (YET). FOR INSTANCE, "CINEMATIC TRACKING FORWARD" GENERALLY WON'T GET YOU THE RESULTS YOU WANT, BUT "VIEW FROM A MOVING DRONE" WILL. - TYBER WHITE

ONE THING I'VE FOUND SO FAR IS THE MOTION CONTROLS WORK BEST ON A LANDSCAPE OR ZOOMED OUT IMAGE OF A SUBJECT. IF YOU TRY APPLYING MOTION WHERE THE SUBJECT TAKES 33% OR MORE OF THE COMPOSITION, I GET VERY LITTLE, NO MOVEMENT OR UNEXPECTED RESULTS. - TOM BLAKE

YOU'RE NOT WRITING A BOOK, YOU'RE DESCRIBING A PHYSICAL SCENE, AND YOU ARE ONLY MAKING 3 SECOND VIDEOS. YOU HAVE ENOUGH DATA IN THAT PROMPT FOR A 5 MINUTE VIDEO. KEEP THAT AS YOUR OVERVIEW SKETCH AND THEN PROMPT A LOT OF 3 SECOND CLIPS. SUCH AS: CLIP 1: A CROW PERCHED ON A BRANCH, LOOKING AROUND. CLIP 2: A CROW FLYING OVER THE WOODS. CLIP 3: WOODLANDS, WILDERNESS, BIRDS-EYE VIEW CLIP 4: A CROW FLYING OVER THE FOREST, SNOW CAPPED DISTANT MOUNTAINS. -CRYSTAL WIZARD

I FIND KEEPING GUIDANCE SCALE AROUND -12 TO -15 IS A GREAT SPOT. AND CAN'T REINFORCE HOW IMPORTANT -NEG ARE.A GREAT STRING. -NEG "BLUR, BLURRY, ARTIFACT, VIDEO ARTIFACTING, VIDEO NOISE, DISTORTION, RIPPING, TEARING, DISTORTION" I ALTER IT BASED OFF OF SUBJECT NEEDS. IF THERE ARE HANDS, I ADD THAT IN. FOR EXAMPLE A PORTRAIT. "ZOOM IN. CINEMATIC. PORTRAIT. WIDE ANGLE. CLOSE TO CAMERA. SYMMETRICAL. CENTERED FRAMED. SUBJECT DESCRIPTION. BACKGROUND DESCRIPTION. THEN THE FUN STUFF -NEG ARGUMENTS. AND I GET AMAZING RESULTS - MICROPHONIST



THANK
YOU!

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